FOR IMMEDIATE RELEASE

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**THXSOMCH RETURNS WITH BNYX-PRODUCED NEW SINGLE “LOST!”**

**LISTEN** [**HERE**](https://thxsomch.lnk.to/lost) **| WATCH THE SONG’S OFFICIAL MUSIC VIDEO** [**HERE**](https://youtu.be/V_oFZM07K-k?si=lgyNbwVtTNZG8adn)

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*Photo credit: Jimmy Fontaine*

*“ThxSoMch’s genre may be hard to pin down, but whatever you want to call it, it’s clearly working” —* ***Complex***

*“Debatably the hottest independent up-and-comer in music right now” —* ***Early Rising***

*“ThxSoMch is going to be a household name in the near future” —* ***Sheesh***

*“ThxSoMch will probably be one of the newcomers leading the charge in 2023” –* ***Lyrical Lemonade***

Rising Toronto-based artist **ThxSoMch** has unleashed his brand new single **“LOST!”.** The song is available to stream and download beginning today [**HERE**](https://thxsomch.lnk.to/lost)via Elektra. Watch the track’s official music video on ThxSoMch’s YouTube channel [**HERE**](https://youtu.be/V_oFZM07K-k?si=lgyNbwVtTNZG8adn).

Collaborating with multi-platinum, chart-topping producer **BNYX** [Travis Scott, Lil Uzi Vert, Drake, Yeat],

ThxSoMch injects Nu metal influences into his ever-evolving sound on “LOST!”**.** Old school turntable scratching tears through steady drums as ThxSoMch launches into kinetic verses, before warning, *“Everybody shut up, I got something to say*.*”* Directed by frequent collaborator and fellow visionary **Tommy Kiljoy**, the bruised and bloodied visual seamlessly channels the energy of the song on-screen.

About “LOST!”, ThxSoMch shares, *“I heard what BNYX was doing with Yeat*, *and I realized he’s different. I thought we could make some weird shit together. I made ‘LOST!” at 10am. I hadn’t gone to sleep yet, and I was a little high. I drank two Red Bulls, and I was feeling a little out of my mind. I felt lost.”*

Fans got their first taste of “LOST!” on ThxSoMch’s first-ever *Sleez World Tour*, which saw him perform to sold out crowds across Europe, The UK, and The US in August. The song has already become a staple in his energetic live set. ThxSoMch just announced he will deliver his debut hometown show at Toronto’s Bovine Sex Club on December 6. Tickets for the show will be available at 10:00am ET this Friday, November 3 [HERE](https://www.thxsomch.com/). ThxSoMch is expected to announce additional touring plans soon.

“LOST!” marks the first new music from ThxSoMch since the summer release of his singles “[Waste My Mind](https://www.youtube.com/watch?v=-MBqNCfT99k)” and “[Spiral](https://www.youtube.com/watch?v=x0IU8Hwl1b4)”. The tracks maintained the momentum of ThxSoMch’s critically acclaimed debut EP [*Sleez*](https://thxsomch.lnk.to/Sleez), which was released in May via Elektra. The EP arrived to widespread praise from *Complex*, *Lyrical Lemonade, Sheesh*, *Early Rising*, *Our Generation Music*, and more, and debuted in the Top 15 on *Billboard’s* Heatseekers Albums chart. Upon release, *Ones To Watch* proclaimed, *“ThxSoMch has created a record full of unyielding energy, gut-wrenching lyrics, and powerful hooks that hit listeners hard.” Sleez* is available to stream and download now [HERE](https://thxsomch.lnk.to/Sleez).

Offering a rare glimpse into his creative process, ThxSoMch recently spoke to *Genius* as part of the platform’s coveted *Verified* series to discuss *Sleez’s* breakout hit single “[SPIT IN MY FACE!](https://www.youtube.com/watch?v=h54g3lvGhaI)”. Watch the interview [HERE](https://youtu.be/WSWp5-aWTIk). The propulsive track has already amassed over 330 million streams, charted on the *Billboard* Hot 100, and appeared on countless marquee playlists across streaming platforms.

Across *Sleez*, ThxSoMch effortlessly blurs the angst of 90s alternative with the raw energy of 2000s SoundCloud rap, presenting each track alongside an equally striking visual. ThxSoMch set the stage for *Sleez* with the release of early singles/videos “[Hate.](https://youtu.be/Ama40Tk-_rM)”, “[Keep It Tucked](https://youtu.be/iWHWF206flM)”, “[Caroline](https://www.youtube.com/watch?v=3fNaoXs9hBc)”, and “[Crumbled](https://www.youtube.com/watch?v=IpBMEFhPEz8)”. Following the EP’s release, he unveiled official videos for “[Swap Places](https://www.youtube.com/watch?v=KzywX372qjY)” and “[Vile](https://www.youtube.com/watch?v=DAkIUPUERfI)”.

**THXSOMCH - “LOST!”**

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